



## WHO WE ARE

Vega is a premier economic consulting firm specializing in developing expert testimony and data analysis for litigation and consulting engagements.

Our team and network of experts guide and support our clients as they navigate complex economic issues.



## EXPERT NETWORK

We provide support to over 150 academic and industry professionals. The economic issues in litigation today can be highly technical and complex.

We have access to top experts who not only offer expertise but also understand the importance of presenting their testimony in clear and understandable terms.



## SUPPORT TEAM

We don't just connect you with experts. We will be available to guide you through the complex economic issues unique to each case and offer suggestions and ideas to help you navigate any stage of litigation.



# 2022 NAVIGATING ECONOMIC ISSUES WITH INSIGHT FROM LEADING HEALTHCARE EXPERTS

## VEGA ECONOMICS

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## CONTACT DETAILS

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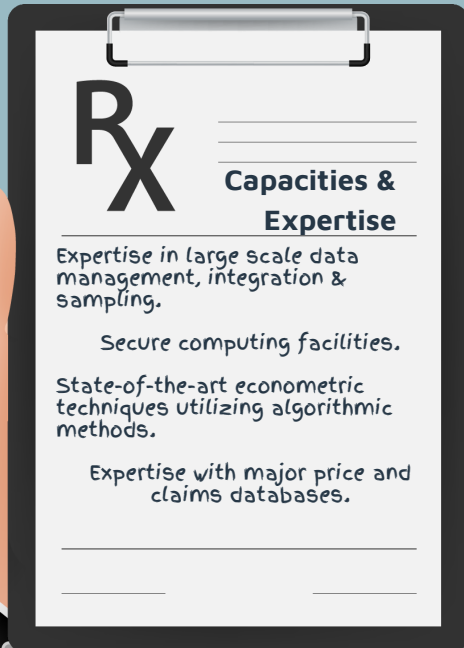
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# HEALTHCARE & HEALTH ECONOMICS

The Vega Economics team and experts regularly work on complex matters in the healthcare sector. Our team has provided economic analyses in both litigation and regulatory investigations.

Vega supports experts on behalf of pharmaceutical companies, hospitals, nursing homes, pharmacy benefit management companies, insurance companies, retailers, clinics, and pharmacies, among others. These matters have covered a range of issues and statutes, including anti-kickback statutes, federal and state False Claims Acts, Medicare and Medicaid fraud and a variety of other state and federal statutes.



## HEALTH ECONOMICS

**Louis Rossiter, PhD**

Research Professor in the Thomas Jefferson Program in Public Policy at William & Mary

Prof. Rossiter is an expert in health economics. He has served as an expert related to competition in the financing and delivery of health services, reimbursement economics, managed care organizations, prescribed medicines, survey research, and health information analytics.

**Featured Case:**

Analysis of risk adjustments for Medicare Advantage enrollees.

## PHARMACY

**Robert P. Navarro, PharmD**

EI, Clinical Professor, College of Pharmacy, University of Florida



Prof. Navarro is a managed care expert with more than 30 years of experience as an expert on topics including drug pricing and contracting, drug formulary access and reimbursement, and drug benefit outcomes. He is editor of the textbook Managed Care Pharmacy Practice and is the lead author in the managed care pharmacy chapters of the last three editions of the textbook Essentials of Managed Health Care.

**Featured Case:**

Analysis of unusual & customary drug prices.



## PHARMACEUTICALS

**David Bradford, PhD**

Busbee Chair in Public Policy at the University of Georgia

Prof. Bradford specializes in health economic policy, the impact of advertising and other informational sources on pharmaceutical markets, econometric methodology, and behavioral and neural economics. His research evaluates the impact of direct-to-consumer advertising for prescription pharmaceuticals.

**Featured Case:**

Analysis of Medicare and Medicaid payments for drugs dispensed in skilled nursing facilities.

## PRACTICE LEAD

**Andrew Zuppann, PhD**

Principal at Vega Economics




Dr. Zuppann is a Principal at Vega Economics and is the practice lead for health economics. As an expert, Dr. Zuppann was retained to perform pricing analyses involving generic drugs. Prior to joining Vega, Dr. Zuppann was an Assistant Professor of Economics at the University of Houston and a Lecturer at the University of Chicago.

**Featured Case:**

Analysis of pricing fixing in generic drug market.

For detailed information about these or additional experts, contact Alison Palo, Director of Business Development, at:

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