

A silver laptop is open on a wooden desk. The screen displays the text 'Q&A' in a large, bold, black sans-serif font. To the left of the laptop, a yellow pencil and a tablet are partially visible. The background is a blurred indoor setting with green plants.

Q&A



Vega Economics Director Aparajita (PJ) Das, Ph.D.



Can you tell us a little bit about yourself?



I'm PJ Das. I'm originally from New Delhi, India, but I grew up all over the world, including in the Netherlands and Bangladesh. I studied at Princeton University and the University of Chicago before my love of Latin America took me to Brazil, where I completed my Ph.D. in economics from PUC-Rio. I live in sunny San Diego and am married to a federal public defender.



Congrats on your recent promotion to Director! Can you tell us a about your role at Vega?



There are many facets to the work I do at Vega. I work closely with expert witnesses, both in the process of writing expert reports and in preparing experts for deposition. I also assist counsel to answer quantitative questions that help guide legal strategy. Internally, I manage research teams and work on all aspects of producing reports and other research deliverables, from drafting written work product to working directly with code and damages models. It's an exciting and dynamic role, and no two days ever look quite the same!



How do you manage efficient communication between experts and Vega's clients?



At Vega, we are very proactive in communicating the needs of the client to the expert and vice versa. At the same time, we exercise great care in our communications and recognize that we play an important strategic role in conveying sensitive information.



How do you balance protecting the expert's interests while effectively meeting client demands?



In the rare event that the expert's interests clash with a client demand, we work with the client to find effective alternatives that achieve the same goal. In navigating these situations, we not only meet client demands but also ensure that the expert is comfortable and provides the most effective support for the client's legal strategy.



What sets Vega's level of service above other consulting firms?



All team members assigned to a case, from the most junior to the most senior members, work tirelessly to ensure the quality of our work product. We pride ourselves on our precise analytic work and our thoughtful analysis, and most importantly, on the long-term relationships we build with our wonderful experts and clients.